



FOUNDER

LeaVonda Michelle Robinson, MBA

LeaVonda Robinson, the visionary founder of Regimus, brings over 20 years of distinguished experience in management across highly technical and research-driven industries. An adept communicator, LeaVonda excels in transforming complex information into accessible and engaging content. As a Navy Veteran with an MBA in Communications Management and Procurement & Acquisition Management from Webster University, she leverages her extensive background to lead with creativity, innovation, and strategic insight.

LeaVonda has directed communications for a \$1 billion aerospace company, overseeing internal publications, external press releases, and messaging for over 2,100 employees across 26 offices, while leading a team of 30 communication professionals. She managed the company-wide IDIQ-IAC Contract press release system and served as an internal audit team leader for government contracts. Additionally, she has developed and executed comprehensive internal communications plans for significant IT network migrations and corporate realignment campaigns.

In financial and operational management, LeaVonda managed over \$60 million in yearly financial systems for a federal government agency, including property, payroll, promotions, communications, and other staffing-related movements. She brings over a decade of financial expertise as a professional, utilizing the latest software to protect client information and conducts over 21,000 diagnostics and 20,000 calculations to audit and maximize returns.

Her brand development and public relations acumen is demonstrated by spearheading a successful community relations program and secured extensive media coverage for hospital personnel at both local and national levels. She directed press release distribution and media relations for defense industry communication specialists, orchestrating impactful open house events and media engagements.

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LeaVonda has managed multi-million-dollar contracts and grants for a Carnegie R1 research university, ensuring compliance with regulatory requirements. She has reported compliance, contributing to the university's strategic research and development goals.

With creative and digital media expertise, LeaVonda has created educational systems and resources to enhance student capabilities. She has produced and managed content for newsletters, social media platforms, and other digital channels, ensuring brand consistency and audience engagement. Additionally, she has delivered professional radio and video productions, utilizing advanced editing and studio operation skills.

LeaVonda is dedicated to serving client needs while hiring and preparing the right team to deliver exceptional service. Her team stays current on tax laws and other services to maximize and streamline clients' business investments. She trained and supervised a team of 30 sailors in procedures, enhancing the capabilities of the hospital public affairs office, and has provided mentorship and leadership on various community boards and panels, fostering strong relationships with local leaders and educational professionals.

She also holds a bachelor's degree in organizational management with an emphasis in Leadership from Edward Waters College, where she graduated with honors. Additionally, she completed specialized training as a Journalist/Public Affairs Specialist and Broadcast Communication Specialist at the Defense Information School (DINFOS) in Fort Meade, MD.

LeaVonda Robinson served various regional chamber boards business education committees with industry captain stakeholders, museum professional leadership board and various community foundations. She consistently contributes to strategic community engagement initiatives and educational programs, demonstrating her commitment to fostering strong relationships and driving positive change.

LeaVonda Robinson is a visionary leader who combines strategic acumen with hands-on expertise to drive Regimus' mission forward, fostering impactful communications and innovative solutions.